

2017 ANNUAL CONVENTION WORLD LIVESTOCK AUCTIONEER CHAMPIONSHIP ADDITIONAL SPONSORSHIPS



PEWTER \$5,000

Table-top exhibit space at convention trade show

Rotating click through banner ad on *LMAAuctions.com* (from May 1, 2017 - August 1, 2017)

Full page, 4-color advertisement in official event program

Corporate logo in pre-convention materials

(2) registrations to event

CONTRIBUTOR \$2,500

Table-top exhibit space at convention trade show

Full page, 4-color advertisement in official event program

Corporate logo in pre-convention materials

(1) registration to event

FRIEND UP TO \$1,000

Table-top exhibit space at convention trade show

Half page, 4-color advertisement in official event program

(1) registration to event

2018 WLAC QUALIFYING EVENTS \$5,000 EACH / \$15,000 ALL 3

Table-top exhibit space at market

High Score Rookie title sponsor and award presentation

Rotating click through banner ad on *LMAAuctions.com* (from September 1, 2017 - February 1, 2018) and exclusive ad on day of Qualifier live broadcast

Signage; (1) banner outside and (1) banner inside market **provided by sponsor*

Full page, 4-color ad in InfoLink

IN KIND

Please contact Lindsay Graber Runft, Director of Marketing and Communications, to discuss in-kind sponsorship opportunities.

2018 WLAC QUALIFYING EVENTS
Western Regional: Western Nebraska
Midwestern Regional: Texas
Eastern Regional: Indiana