

2017 ANNUAL CONVENTION WORLD LIVESTOCK AUCTIONEER CHAMPIONSHIP TOP-TIER SPONSORSHIPS



PLATINUM

Educational program with influential market owners and producers

Premium ad space for corporate logo and/or website featured on 2017 WLAC truck

(1) 60-second commercial spot or (2) 30-second spots during the **WLAC broadcast on RFD-TV**

Interview with brand expert during the live WLAC broadcast on LMAAuctions.com

Exhibit space near Registration at convention trade show, the Industry Showcase

Promotional video featured at the Opening General Session of Annual Convention

Splash screen advertisement on event app

Recognition through LMA's news releases announcing WLAC event and WLAC results

Rotating click-through banner ad on LMAAuctions.com (from May 1, 2017 - August 1, 2017)

Full page advertisement in LMA newsletter

LMAWeb.com link to brand website

e-blast to LMAAuctions.com viewers

Full page, 4-color **advertisement in official event program**

Corporate logo with company description featured in **pre-convention materials**

(2) **registrations** to event

\$25,000

GOLD

Educational program with influential market owners and producers

Ad space for corporate logo and/or website featured on 2017 WLAC truck

(1) 60-second commercial spot or (2) 30-second spots during the **WLAC broadcast on RFD-TV**

Exhibit space at convention trade show, the Industry Showcase

Promotional video featured at the Opening General Session of Annual Convention

Branded banner ad on event app main screen

Rotating click through banner ad on LMAAuctions.com (from May 1, 2017 - August 1, 2017)

Full page advertisement in LMA newsletter

e-blast to LMAAuctions.com viewers

Full page, 4-color **advertisement in official event program**

Corporate logo with company description featured in **pre-convention materials**

(2) **registrations** to event

\$15,000

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SILVER

Educational opportunity with influential market owners and producers

Ad space for corporate logo and/or website featured on 2017 WLAC truck

(1) 30-second commercial spot during the **WLAC broadcast on RFD-TV**

Exhibit space at Convention trade show, the Industry Showcase

Branded banner ad on event app

Rotating click through banner ad on LMAAuctions.com
(from May 1, 2017 - August 1, 2017)

Full page advertisement in LMA newsletter

e-blast to LMAAuctions.com viewers

Full page, 4-color **advertisement in official event program**

Corporate logo with company description featured in **pre-convention materials**

(2) **registrations** to event

\$10,000

BRONZE

Educational opportunity with influential market owners and producers

Ad space for corporate logo and/or website featured on 2017 WLAC truck

(1) 30-second commercial spot during the **WLAC broadcast on RFD-TV**

Exhibit space at Convention trade show, the Industry Showcase

Rotating click through banner ad on LMAAuctions.com
(from May 1, 2017 - August 1, 2017)

Full page advertisement in LMA newsletter

e-blast to LMAAuctions.com viewers

Full page, 4-color **advertisement in official event program**

Corporate logo featured in **pre-convention materials**

(2) **registrations** to event

\$7,500